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Pelham Lumber - Helping to "Build" **Family Memories for Decades**

BY MIMI STEINBERG

How many times have you driven back and forth along Fifth Avenue and been intrigued by a business or store wondering about their story. Sometimes it's not just set out to get some answers.

I walked in to find a neat, cedar-scented store that sells everything from lightbulbs to roof trusses. It was quite evident that their tagline, "More than Lumber," holds true.

I was welcomed by the



a storefront, it's a familiar fixture...a part of Pelham itself. I drove by just such a business the other day and thought, "What's the story behind Pelham Lumber?" I was fascinated by the fact that in today's world of chain stores and restaurants on every corner that come and go, this seemingly small business is a rarity. So, I

proud owner, Michael Giorwho dano. recounted the history of the family business. In 1964, Michael's father and grandfather were masons, and Uncle Tony a

carpenter. They purchased an empty lot to park their truck and mason supplies. "People would walk by and ask to purchase stone or supplies for their home."

It eventually evolved into more - including lumber. People often asked the Giordano's for more and more supplies and they promptly brought in



the hardware, folks were demanding. The first customers were homeowners, firemen and individual contractors. Pelham Lumber catered to them and soon their reputation was well-known in Pelham and the surrounding towns.

Today, the majority of customers are contractors, and they are the sons/grandsons of the men who bought from Pelham Lumber generations ago! Michael Giordano said, "We offer the best material, top quality products for every type of construction project. I keep the same recipe from my grandfather and my son will do the same."

The best part of running a family business over the years as well as their success, is having employees that have become part of the Giordano clan and customers that have turned into good friends. Michael

is proud to claim, "Everyone gets full, personal service and I maintain longstanding relationships with everyone." This is how Pelham Lumber competes and survives against places like Lowes or Home De-

The Giordano's continue to preserve the simple values of a hometown business that treats its customers with the



utmost respect and comfortable homey feeling. Michael said, "If a customer needs something specific, has a problem, they come to me...no need to ask for the manager and so forth. That's one of the many wonderful things about not being part of a chain."

Pelham Lumber is not only a business for Michael Giordano, his children and employees. This Pelham institution has been responsible for providing the tools necessary to build many, many homes over the past fifty years and continues to be a shining example of a family living and achieving the American dream!

Pelham Lumber, 437 Fifth Avenue, Pelham. Phone: 914-738-0288. Web: pelhamlumber.

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Hi All,



Just wanted to poke my head out of the Kitchen to wish you and your family a Very Happy & Safe Holiday Season. Myself and my guys in the kitchen have had an absolute

blast cooking for you these last couple of months. Hope to see you soon.

Нарру Holidays.

-- Chef Reynaldo

A Very Warm Welcome from The Owner



I'd like to personally take the time out to thank you for reading our very first ad in The Pelham Post. Here at Infusion we have undergone many exciting new changes within the

last couple of months with the intent of providing you all with the most fun-filled, memorable dining experience.

Happy Holidays to you and your family.

-- Alex